
WebReserv Quickstart Guides

How To Add The WebReserv Booking Calendar To Your Facebook Page

Introduction

WebReserv.com is a highly configurable booking system. It can be used for virtually any type of bookings that you need for your business.

This manual describes how to set up the WebReserv booking system to make bookings from your business Facebook page.

The set up process is fairly straightforward and the system is designed to seamlessly get you through the process with an end result being a fully functional booking system for your business available on your Facebook page.

So, let's begin!

Create a Webreserv account

Your first step is to create your WebReserv.com account. Go to www.webreserv.com/start, locate the Get Started box, and click on "Create free account".

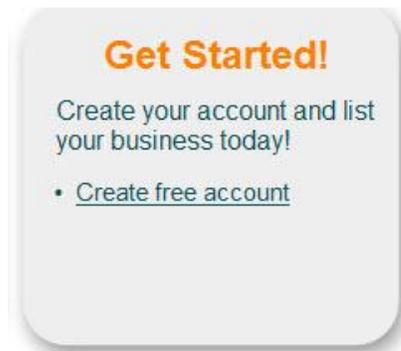


Figure 1 – Create account

The system will take you through an initial set up process to enter your business information.

For complete information on how to set up your account, please go to:

<http://www.webreserv.com/resources/na/help/admin/index.html>

Create your Facebook business page

If you don't have a Facebook account for your business, please create one. To do this, go to <https://www.facebook.com/pages/create.php> (see image below) and follow the steps to create a Facebook page for your business.

Create a Page

Create a Facebook Page to build a closer relationship with your audience and customers.

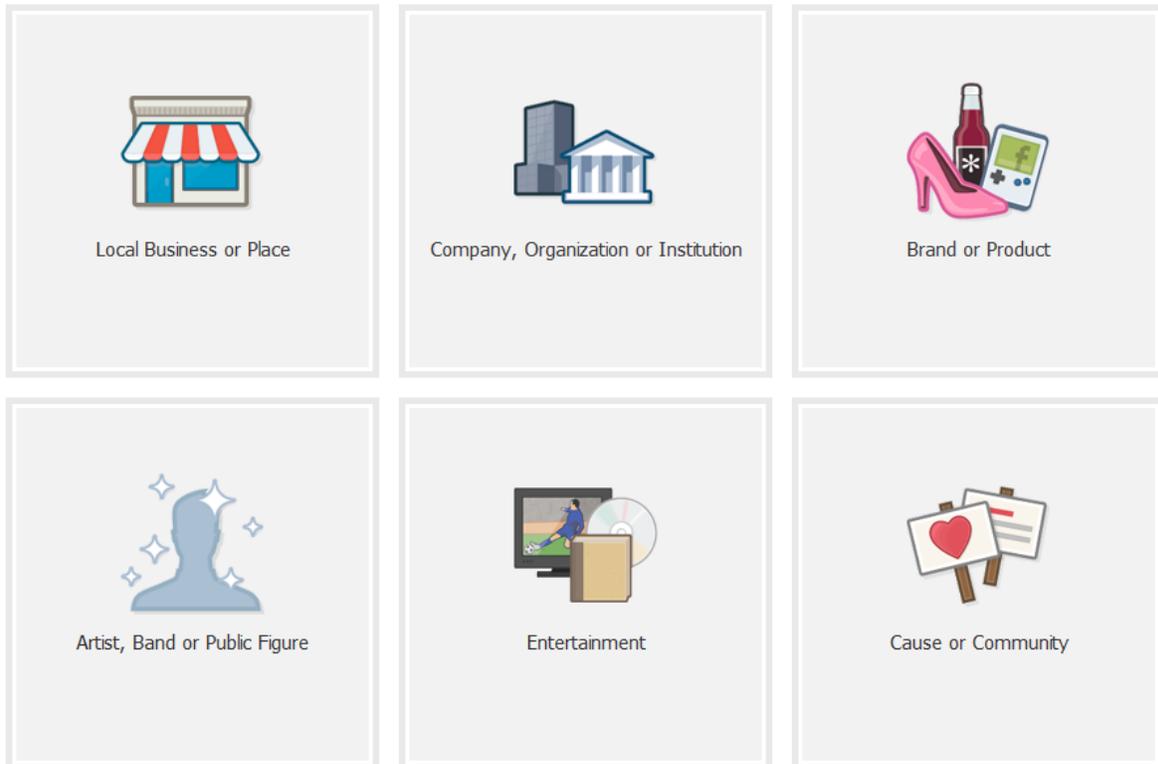


Figure 2 - Create a Facebook business page

Get the Facebook app to add the Webreserv widget to your page

Go to this Facebook Application http://apps.facebook.com/static_html_plus and click on "Add Static HTML to a Page" button circled below.

Static HTML: iframe tabs

Basic Information

Description of Application Static HTML makes it simple to create powerful custom iframe tabs.

We are the **largest provider of custom tabs on Facebook**, serving hundreds of thousands of pages.

Get the app

[Add Static HTML to a Page](#)

After you add the app, go to your page and click on the Welcome tab to start editing.

Developers

Support Leave a comment on [our wall](#) if you have questions or feedback.

About the Developer We're two dudes who like making elegant tools and a friendlier world.



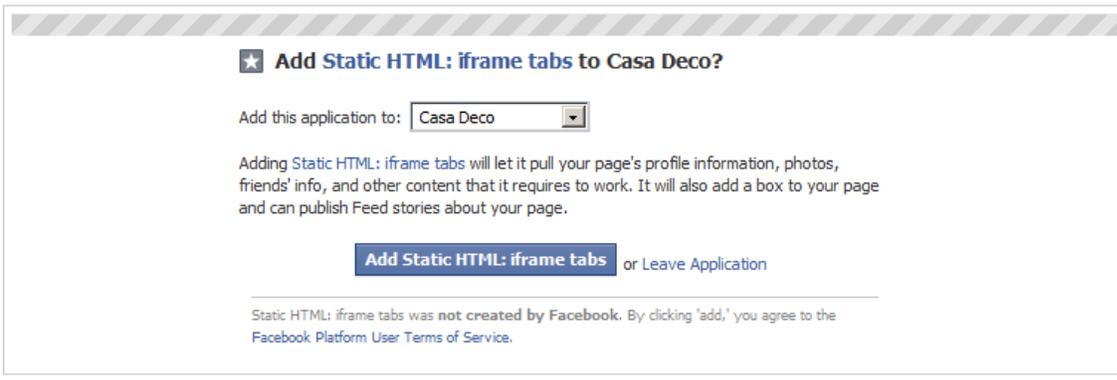
Timothy
Mensing



Jason
Padvorac

Figure 3 - Get the static iframe app

Select the correct Facebook page



The screenshot shows a Facebook interface for adding an application. At the top, there is a header with a star icon and the text "Add Static HTML: iframe tabs to Casa Deco?". Below this, there is a label "Add this application to:" followed by a drop-down menu currently showing "Casa Deco". Underneath the menu, there is a paragraph of text explaining that adding the application will pull profile information, photos, and friends' info, and will add a box to the page for publishing feed stories. At the bottom of the form, there are two buttons: "Add Static HTML: iframe tabs" and "or Leave Application". Below the buttons, there is a small disclaimer: "Static HTML: iframe tabs was not created by Facebook. By clicking 'add,' you agree to the Facebook Platform User Terms of Service."

Figure 4 - Select the correct Facebook page

You may have more than one Facebook page. When asked, select the correct Facebook page in the 'Add this application to' drop-down list.

Add and tune the Webreserv widget code

Once that is installed you will go back to the Facebook Page which you would like to add it on and you will see a new tab on the left called **'Welcome'** with an **'EDIT'** link below.

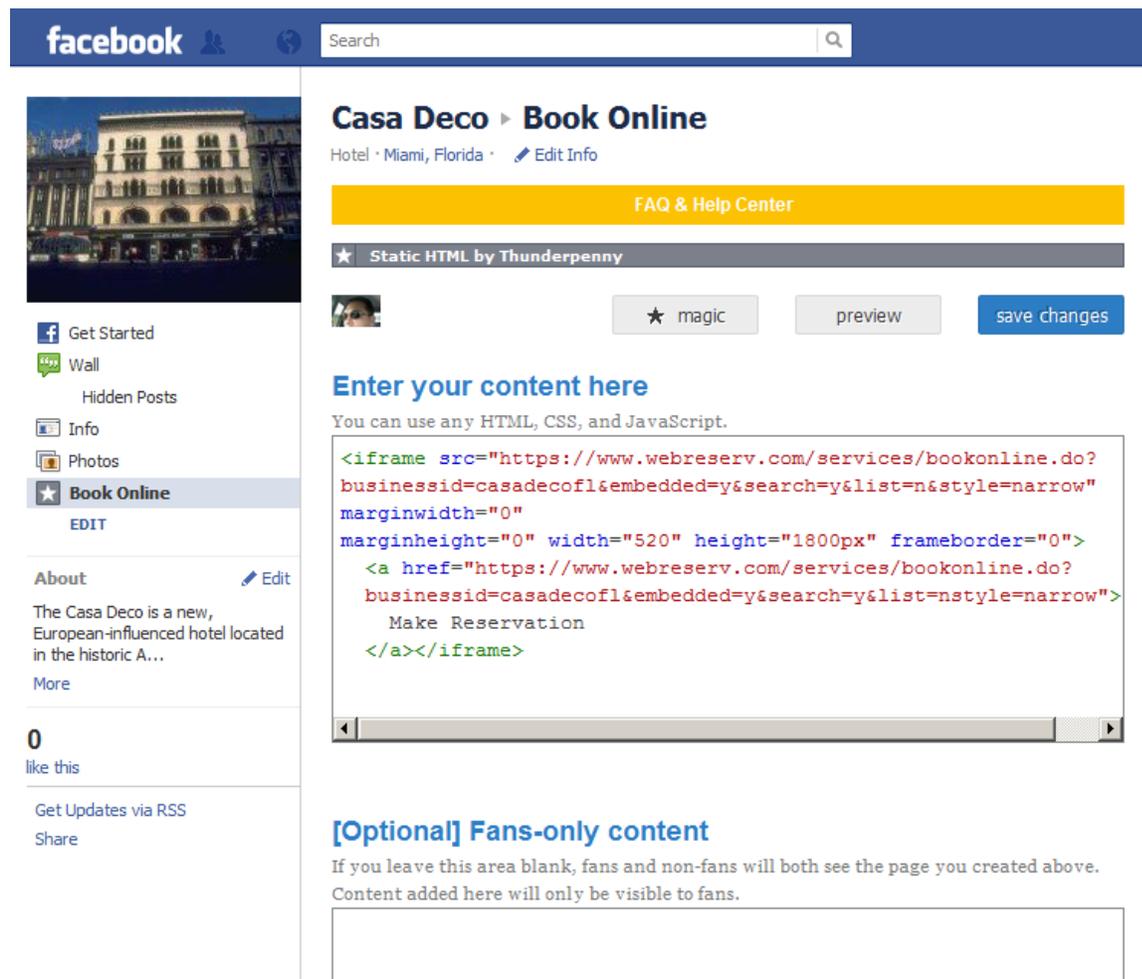
Click **'EDIT'**. In the 'Enter your content here' box you paste the **Webreserv Widget Code**.

We recommend changing the **width to "500"** (Facebook has a maximum width of 520, changing to 500 allows the borders to show on the widget and look nice) and the height to whatever will cover all your reserve/book sections.

To control the precise appearance of the booking calendar, including its color, date format, etc, please go to:

http://www.webreserv.com/resources/na/help/admin/using_the_booking_calendar.htm

You can verify that is working by **clicking on the 'Preview' button**.



The screenshot shows the Facebook page editor for 'Casa Deco Book Online'. The page title is 'Casa Deco Book Online' and it is located in Miami, Florida. The editor interface includes a search bar, a navigation menu on the left, and a main content area. The 'Enter your content here' section is active, showing a code editor with the following HTML code:

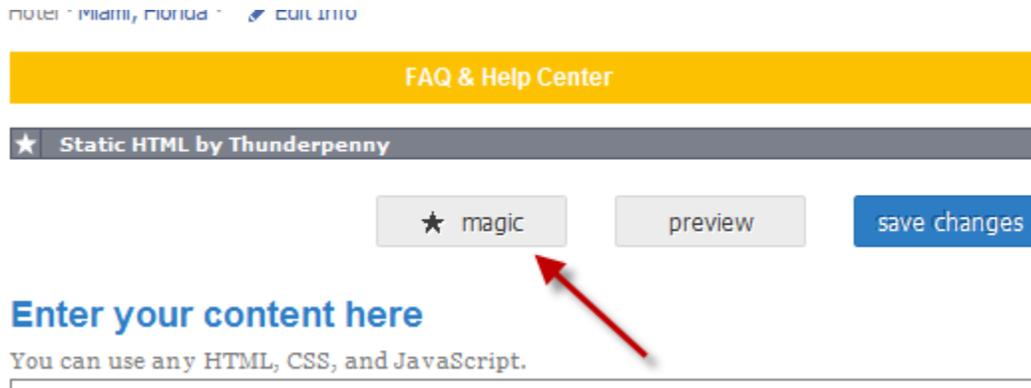
```
<iframe src="https://www.webreserv.com/services/bookonline.do?businessid=casadecofl&embedded=y&search=y&list=n&style=narrow" marginwidth="0" marginheight="0" width="520" height="1800px" frameborder="0">
  <a href="https://www.webreserv.com/services/bookonline.do?businessid=casadecofl&embedded=y&search=y&list=n&style=narrow">
    Make Reservation
  </a></iframe>
```

Below the code editor, there is a section for '[Optional] Fans-only content' with a text area for additional content.

Figure 5 - Enter and fine tune your Webreserv widget code

Adjust app scrollbar settings

You can make the Webreserv area look better. Click the '*magic' button.



On the resulting page, select 'No scrollbars'., then 'back to editor', and finally 'save changes'.

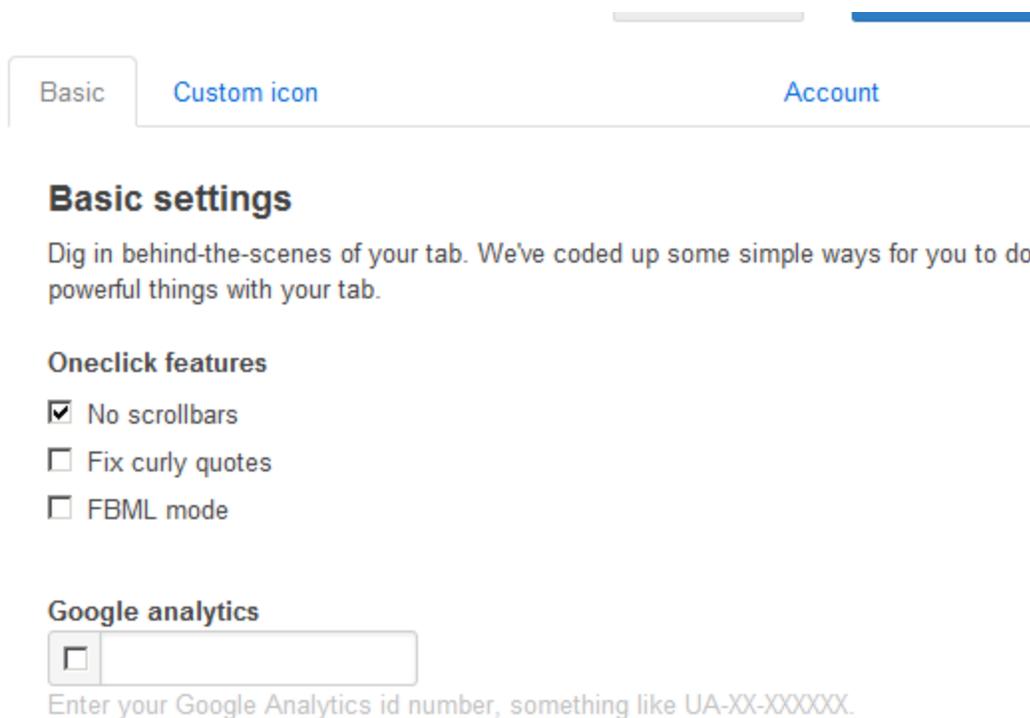


Figure 6 - Use app settings to get rid of scrollbars

Change app page name from 'Welcome'

Now that you have the code and widget working we need to rename the **'Welcome'** default name to **'Book Online'** or whatever you want to name it.

From your Facebook Page you will see in the top right a button that says **'Edit Page'** shown below. Click this button.



Figure 7 - Rename the app page

Access iframe app settings

Now you are presented the following screen. Click '**Apps**' a little more than half way down (highlighted in light blue below)

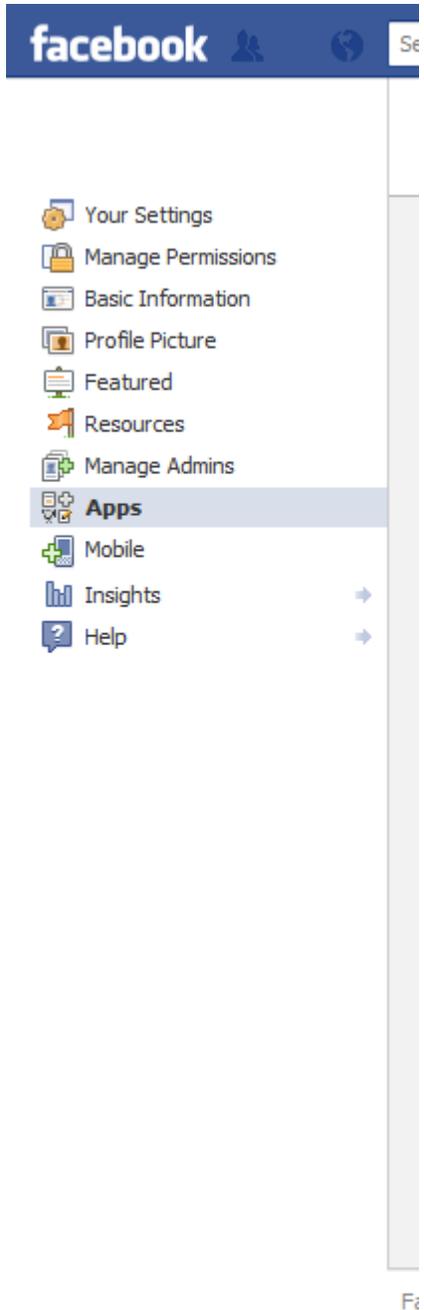


Figure 8 - Access the iframe app settings

Edit iframe app settings

Now you will see this page. We want to click **'Edit Settings'** (circled below) on the **'Static HTML: iframe tabs'**, which has the star next to it.

The screenshot shows the Facebook interface for a page named 'Casa Deco'. At the top right, there is a 'View Page' button. Below the page name, the 'Added Apps' section is displayed. It lists several apps: Photos, Links, Events, Notes, Video, and Static HTML: iframe tabs. Each app entry includes a small icon, a title, a brief description, and a set of links: 'Go to App', 'Edit Settings', and 'Link to this Tab'. The 'Static HTML: iframe tabs' app is distinguished by a star icon in its app icon. A red arrow points to the 'Edit Settings' link for this app. At the bottom of the page, there is a footer with 'Facebook © 2012 · English (US)' on the left and a list of links: 'About · Advertising · Create a Page · Developers · Careers · Privacy · Terms · Help' on the right.

Figure 9 - Edit the iframe app settings

Change iframe app page name

You will see a box popup that looks like the one below. Just change the name to what you want and click **'Save'** then **'Okay'**.

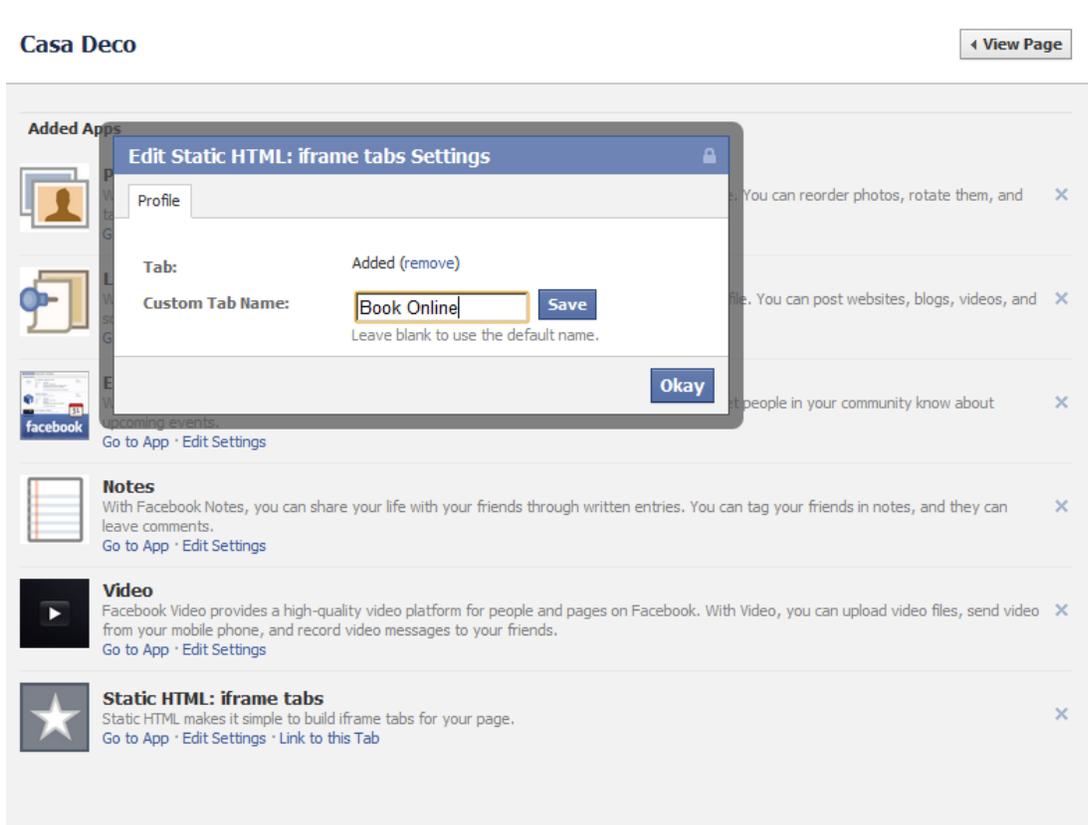


Figure 10 - Rename and save the iframe app page

That's all that is needed to add Webreserv to Facebook. Here is the final result:

facebook Search

Casa Deco ▶ **Book Online**
 Hotel · Miami, Florida · Edit Info

← back public fans

Select Dates

Product: Standard double No. units: 1 Adults: 1 Children: 0

From: 1/11/12 To: 1/25/12

Select Dates:

January 2012							February 2012							March 2012						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7			1	2	3	4					1	2	3	
8	9	10	11	12	13	14	5	6	7	8	9	10	11	4	5	6	7	8	9	10
15	16	17	18	19	20	21	12	13	14	15	16	17	18	11	12	13	14	15	16	17
22	23	24	25	26	27	28	19	20	21	22	23	24	25	18	19	20	21	22	23	24
29	30	31					26	27	28	29				25	26	27	28	29	30	31

Available Sold out No Information [Next](#)

Please select reservation dates and click continue.

[Continue](#)

Secure reservations provided by WebReserv.com

Figure 11 - The finished look for your Facebook Webreserv page

For additional information and support, please visit:

Online help: <http://www.webreserv.com/resources/na/help/admin/index.html>

Blog: <http://webreserv.wordpress.com>

Thank you for choosing WebReserv.com for all your online booking needs.